



PRESS ALERT | FOR IMMEDIATE RELEASE

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16th Annual World Peace Earth Day Celebration Honoring Oneness, Peace & Sustainability to Awaken Humanity's Consciousness for a Better Tomorrow!

New York, NY – 4/1/24. In these trying times of environmental, social, economic, and political upheaval, the deliberate decision to promote peace in the world is essential for our human survival. If we are to really change our planet, we must begin by changing ourselves. We must learn to honor our planet as a living being, to interact with her with love and awareness. As Mother Teresa said, "I would rather go to promote peace than go to an anti-war rally." **Planet Heart will host its 16th ANNUAL WORLD PEACE EARTH DAY CELEBRATION from 3pm to 6:45pm on April 21, 2024, at the Church of the Village in Manhattan for Earth Day, embracing the theme "Awakening Humanity's Consciousness for A Better Planet."**

World Peace Earth Day Celebration is the brainchild of event producer Andrew Kaen, who was diagnosed with an acoustic neuroma tumor in 2005. A professional photographer raised in NYC, he found solace in his passion for spirituality and healing and decided to share that with the world. Andy says, "I created these events because after my successful surgery, I knew that the human spirit was more powerful than any hospital. I wanted to spread the healing energy universally by creating a World Peace Earth Day event."

In 2007, concerned with the state of the world, Andrew started an annual event for world peace on Earth Day, forming **Planet Heart**, fiscally sponsored by global non-profit organization, **We, The World**. **Planet Heart** is on a mission to unite humanity in peace, oneness and sustainability as one ecosystem working together for the benefit of all. This longstanding tradition has been a cornerstone of our New York and global communities, promoting awareness and love for Mother Earth while fostering peace and unity among humanity. Rick Ulfik, founder of **We, The World** says, "Andrew Kaen has put together a phenomenal event that is not only fun but makes an impact on World Peace. His passion and tireless dedication show us we can all make a difference in helping the world."

The event will feature a diverse array of activities aimed at inspiring positive change. Through a beautiful tapestry of opening and closing Indigenous drum ceremonies, healing prayers, insightful talks, inspirational songs and poetry, Qigong, shamanic sound healing and vibrational sound activations, attendees will be immersed in celebrating our interconnectedness on our planet. Andrew Kaen's passion has been instrumental in organizing this event year after year. "Our goal is to create a conscious, spiritual community dedicated to fostering sustainability and peace," says Kaen. "Through collective action and unity, we can achieve a critical mass shift towards a brighter future for generations to come." Portions of the proceeds will go to **WE, THE WORLD** to help further a peaceful, sustainable world.

As we gather in friendship, love, wisdom and gratitude to celebrate the rare gift of our glorious Mother Earth, we invite you to attend this Annual Celebration as her Wisdom Keepers. **Join with PLANET HEART on Sunday, April 21st from 3:00pm SHARP to 6:45pm at the Church of the Village located at 201 West 13th Street, New York, NY 10011, as we come together to honor our planet and work toward a more peaceful and sustainable world. Together, we can make a difference. Doors open at 2:30pm. For more information, visit <https://www.PlanetHeart.org>. You can also call (212) 222-5432 or email earthday@wetheworld.org.**

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